



DEPUTY SECRETARY OF DEFENSE
1010 DEFENSE PENTAGON
WASHINGTON, DC 20301-1010

MEMORANDUM FOR: SEE DISTRIBUTION

JUN 11 2012

SUBJECT: "Feds Feed Families" Food Drive 2012

The Office of Personnel Management (OPM) kicked off the fourth annual "Feds Feed Families" Food Drive on June 1, 2012. OPM is again requesting the Department's support of the drive during June, July, and August 2012, by providing logistical support, as needed, and donating non-perishable food.

The "Feds Feed Families" is a voluntary effort undertaken by Federal employees to bring non-perishable food items to their offices for distribution to local food banks. The 2011 food drive was overwhelmingly successful. Food donations across the Federal government totaled 5.7 million pounds – almost three times the stated goal of 2 million pounds of food. The Department of Defense (DoD) alone contributed over 2 million pounds of food, significantly exceeding its goal of 733,800 pounds.

For 2012, the Agencies have been asked to set their own ambitious goals, so we are setting our goal at 1.5 million pounds of food for distribution to local food banks nationwide. This number is over twice last year's goal, and represents an average of approximately two pounds of food per civilian employee. Following the 2011 distribution by Component, this year's break out is as follows: U.S. Army, 562,000 pounds; U.S. Navy, 396,000 pounds; U.S. Air Force, 348,000 pounds; OSD/Joint Staff/Agencies and Activities, 194,000 pounds.

In the National Capital Region, food will be donated to the Capital Area Food Bank which serves more than 700 food pantries, soup kitchens, and other service organizations in the District of Columbia, Virginia, and Maryland. We once again will expand the DoD effort to a nationwide campaign, donating to food banks across the country.

The tremendous success of the 2011 Food Drive was a credit to the exemplary efforts of all of you and your staffs. Running a successful campaign requires a team effort, and leadership support is critical. "Feds Feed Families" allows us to showcase how caring and giving our people are, and demonstrates our commitment as a Department to helping those in need. Therefore, again for 2012, I encourage you to support the program in the following ways:

- For the Military Services, Defense Agencies and Field Activities alert the Military Depots of logistical support, for example, trucks, drivers, and storage to the extent authorized by law and regulation for the drive. Specific logistical support is requested on June 26 and 27, July 24 and 25, and August 28 and 29.



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- Appoint a “Component Champion” to represent your component, coordinate with organizational representatives, and lead the call for donations.
- Do all you personally can to encourage donations of non-perishable food.

Please note that donations must be reported to the official email address below to be credited towards the overall DoD goal. The Defense Civilian Personnel Advisory Service is managing the food drive for the Department. For questions, please contact Aimee Scanlon at fedsfeedfamilies@cpms.osd.mil or at (703) 696-4741.



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