



DEPUTY SECRETARY OF DEFENSE  
1010 DEFENSE PENTAGON  
WASHINGTON, DC 20301-1010

JUN 09 2013

MEMORANDUM FOR: SEE DISTRIBUTION

SUBJECT: "Feds Feed Families" Food Drive Campaign 2013

The U.S. Department of Agriculture (USDA) will kick off the fifth annual "Feds Feed Families" Food Drive Campaign on June 1, 2013. USDA is again requesting the Department's support of the drive during June, July, and August 2013, by providing logistical support, as needed, and donating non-perishable food.

The "Feds Feed Families" campaign is a voluntary effort undertaken by Federal employees to bring non-perishable food items to their offices for distribution to local food banks. The 2012 food drive was overwhelmingly successful. Food donations across the Federal government totaled 7.3 million pounds of food items. The Department of Defense (DoD) alone contributed over 2.1 million pounds of food, significantly exceeding its goal of 1.5 million pounds.

In the National Capital Region, food will be donated to the Capital Area Food Bank which serves more than 700 food pantries, soup kitchens, and other service organizations in the District of Columbia, Virginia, and Maryland. We once again will expand the DoD effort to a nationwide campaign, donating to food banks across the country.

The tremendous success of the 2012 Food Drive was a credit to the exemplary efforts of you and your staff. Running a successful campaign requires a team effort, and leadership support is critical. "Feds Feed Families" allows us to showcase how caring and giving our people are and demonstrates our commitment as a Department to helping people in need. Therefore, again for 2013, I encourage you to support the program in the following ways:

- Alert the Military Depots, through the Military Services and Defense Agencies, of requested logistical support, for example, trucks, drivers, and storage, to the extent authorized by law and regulation for the drive. Specific logistical support is requested on June 26, July 31, and August 28, 2013.
- Appoint a Component Champion to represent you, coordinate with organizational representatives, and lead the call for donations.
- Do all you personally can to encourage donations of non-perishable food.

Please note that donations must be reported to the official email address below to be credited towards the overall DoD goal. The Defense Civilian Personnel Advisory Service is managing the drive for the Department. For questions, please contact Mr. Howard Ferguson at [fedsfeedfamilies@cpms.osd.mil](mailto:fedsfeedfamilies@cpms.osd.mil) or by phone at (571)372-2016.

A handwritten signature in cursive script, reading "Robert S. Cate", is located at the bottom right of the page.